



**Freedman Consulting, LLC: Senior Writer & Editor, Bloomberg Cities Insights Unit
Washington, D.C or New York City, NY***

Freedman Consulting, LLC, a mission-driven consulting firm, seeks a skilled self-starter with a strong ability to research, report, and write dynamic content on public-sector innovation to join the Bloomberg Cities Insights Unit as its Senior Writer & Editor.

The Senior Writer & Editor will join a team of content and research professionals working in partnership with Bloomberg Philanthropies' Government Innovation team to:

- Grow, educate, and activate a burgeoning global network of city hall leaders and innovators;
- Uncover, document, and elevate successful public-sector innovation strategies and skills; and
- Identify challenges and opportunities in the public-sector innovation movement.

The Senior Writer & Editor's primary focus will be planning, researching, and drafting content for Bloomberg Cities' website (BloombergCities.org) and its associated weekly newsletter (Spark). This content is focused on "what's next" in public-sector innovation and on connecting Bloomberg Cities' primary audience, (local government leaders) with powerful insights and opportunities they can apply to their everyday efforts improving the ways they work to drive better results for residents.

The Senior Writer & Editor should be comfortable independently managing projects and working in a fast-paced environment, bring interest and enthusiasm in the field of public-sector innovation, and offer creative thinking on the Insights Unit's content planning and creation. They will work across a broad range of content creation initiatives within the Insights Unit, often in a client-facing capacity, and, in partnership with the Editor-in-Chief, are responsible for planning editorial content as well as managing the timely delivery of pieces from freelancers, guest writers, and other contributors to the Insights Unit's products.

Firm Overview

Freedman Consulting, LLC, offers strategic consulting services to foundations, nonprofit organizations, and public interest coalitions, advising many of the nation's leading philanthropic institutions. Our work includes strategic planning and issue landscaping for major foundations, campaign advising and coordination for coalitions, public-private partnership creation and support, and policy development for a variety of advocacy and political campaigns.

Senior Writer & Editor Responsibilities

Primary responsibilities for the Senior Writer & Editor include:

- Conducting research and coordinating with Bloomberg Philanthropies and its partners to identify and develop story pitches on public-sector innovations that provide practical insights and “how-to” guidance that city leaders can put to use to benefit the lives of residents;
- Contributing to the strategic direction and goals for the weekly Spark newsletter including developing and maintaining an editorial calendar;
- Drafting all components of the Spark newsletter including featured original content and curated highlights from external news sources;
- Managing the assignment, creation, delivery, and editing of pieces written by freelancers, guest writers, and other contributors;
- Collaborating with Bloomberg Philanthropies' Government Innovation program leads and partners to keep a pulse on network events to inform stories and support the spread of opportunities to readers;
- Supporting the analysis of content performance to drive content strategy and inform decision-making;
- Providing strategic communications and messaging insight, ensuring the substance and design of all materials meets the exacting standards of the client;
- Managing design and visual needs for multimedia storytelling including digital and graphic production, working with a designer and/or outside vendors as needed;

- Supporting, preparing for, and participating in client meetings, events, and presentations; and
- Assisting with other content initiatives as necessary.

Qualifications:

The ideal candidate will have:

- A bachelor's degree in journalism, government, political science, public policy, or a related field;
- At least 6-10 years of previous communications, journalism, government, media, and/or research-related experience;
- Experience reporting, writing, and editing digital stories;
- Experience with project planning and management;
- Familiarity with municipal governments and how they work;
- Expertise at drawing robust insights and conclusions from research and reporting;
- An interest in public-sector innovation tools and practices including data and technology;
- Excellent writing and analytical skills, creativity, attention to detail, and the ability to approach complex issues critically and strategically.

The expected salary range for this position is \$110,000 - \$125,000 and is commensurate with experience. To apply, please submit your resume, cover letter, and a writing sample to IU@tfreedmanconsulting.com

Freedman Consulting, LLC is an Equal Opportunity Employer. We strongly encourage candidates from underrepresented groups to apply. Freedman Consulting does not discriminate on the basis of race, religion, sex, gender identity, sexual orientation, age, non-disqualifying physical or mental disability, national origin, veteran status or any other basis covered by appropriate law. All employment is decided on the basis of qualifications, merit, and business need.

Freedman Consulting, LLC is committed to providing access and reasonable accommodation in its services and employment for individuals with disabilities. If you need disability accommodation during the application process, contact the Director of Talent Acquisition.

**All Freedman Consulting employees based in Washington, D.C., follow a hybrid office policy. There are no in-office requirements. In-office work is encouraged and determined by team managers. The firm's hybrid policy values flexibility and seeks in-person collaboration when it will be most beneficial in serving client, project team, or firm needs. For employees based in New York City, semi-regular travel (1-2 times per quarter) to Washington, D.C., is expected.*