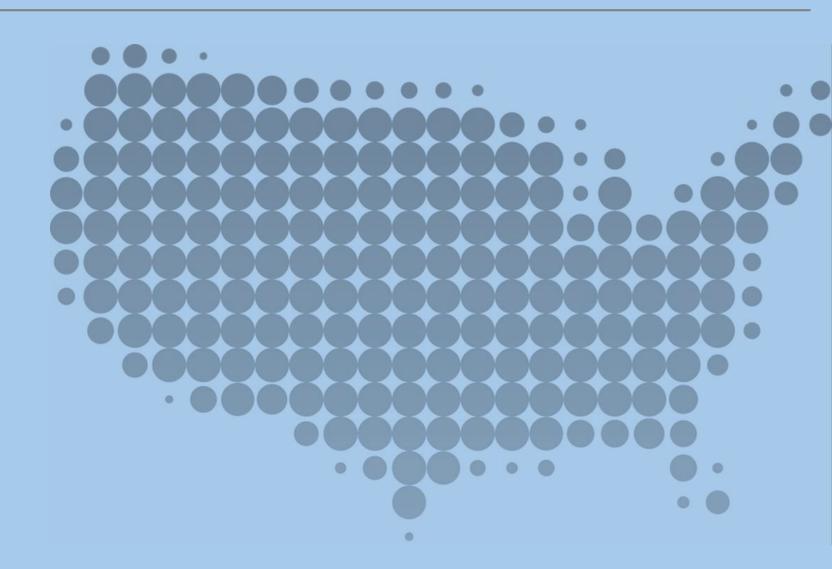


# National Survey of Likely Voters

Conducted By:
Freedman Consulting
McLaughlin & Associates
March 2025







### Methodology

Freedman Consulting and McLaughlin & Associates conducted a national survey among 2,000 likely voters between March 13-18, 2025. Some questions were split into samples of 1,000 likely voters.

All interviews were conducted online. Survey invitations were distributed randomly within predetermined geographic units. These units were structured to correlate with actual general election turnout.

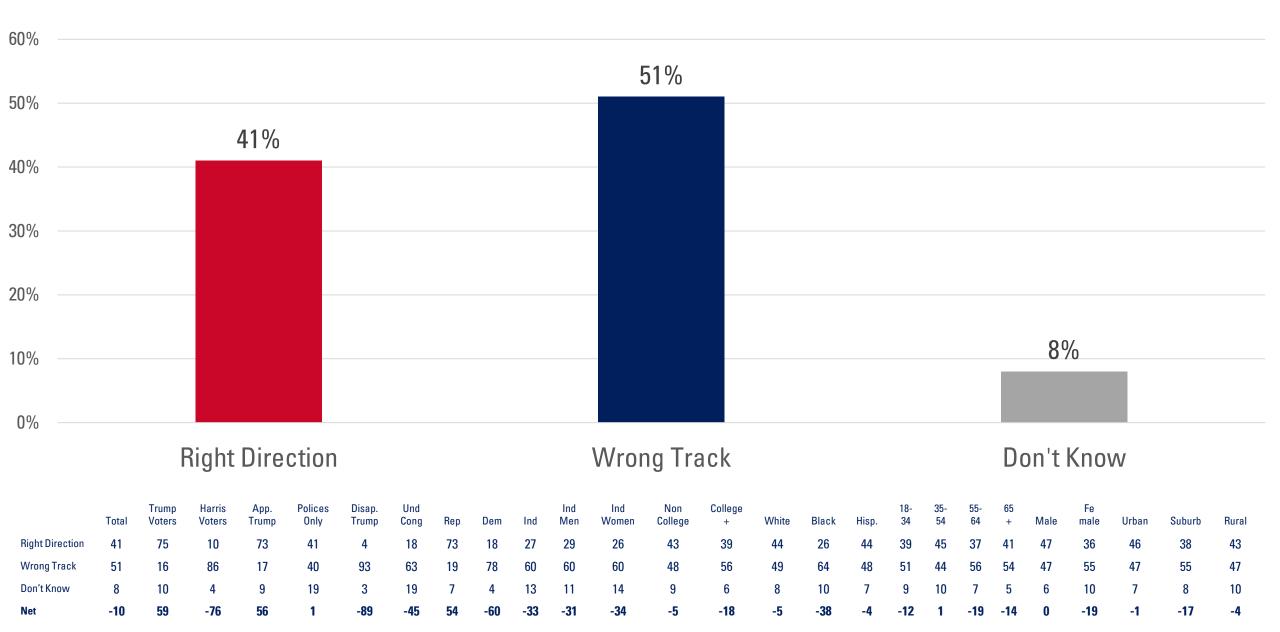
The numbers in this presentation have been rounded and may not equal 100%.

**2,000 Total Sample:** +/- 2.2% Margin of Error

**1,000 Split Samples:** +/- 3.1% Margin of Error

Party		Gender:		Education:	
Republican	<b>37</b> %	Male	48%	Less/Bachelors	<b>62</b> %
Democratic	33%	Female	<b>52</b> %	Bachelors/PG	38%
Independent	<b>30</b> %				
		Race:		Region:	
Age:		White	<b>72</b> %	East	<b>17</b> %
18-34	19%	Black	11%	Midwest	22%
35-44	15%	Hispanic	11%	South	38%
45-54	17%	Asian	4%	West	23%
55-64	21%	Other	<b>2</b> %		
65+	28%				

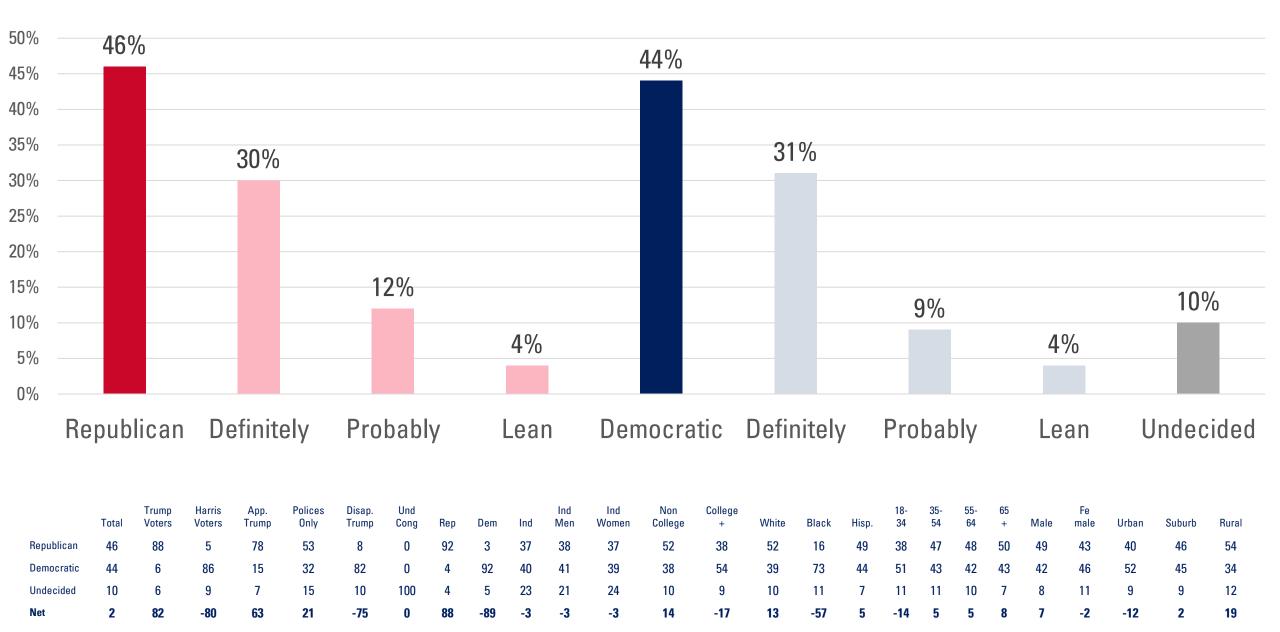
#### **Direction of the Country**



#### Image Ranking

	Favorable	Very	Somewhat	Unfavorable	Somewhat	Very	No Opinion	Never Heard Of	Net
Donald Trump	47	30	18	51	8	43	2	0	-4
Bernie Sanders	46	20	26	40	14	27	12	1	+6
Robert F. Kennedy, Jr.	45	19	26	44	11	32	11	0	+1
Artificial Intelligence	42	11	31	47	25	22	10	1	-5
Elon Musk	41	21	20	53	11	42	5	0	-12
Mike Johnson	34	13	21	32	10	22	18	16	+2
Alexandria Ocasio-Cortez	33	14	19	45	11	34	11	11	-12
Tulsi Gabbard	32	17	16	27	8	19	18	22	+5
Chuck Schumer	27	7	21	47	17	30	16	10	-20
Hakeem Jeffries	27	10	17	31	11	20	19	23	-4
John Thune	20	6	14	20	10	10	23	37	0

#### **Generic Ballot for Congress**



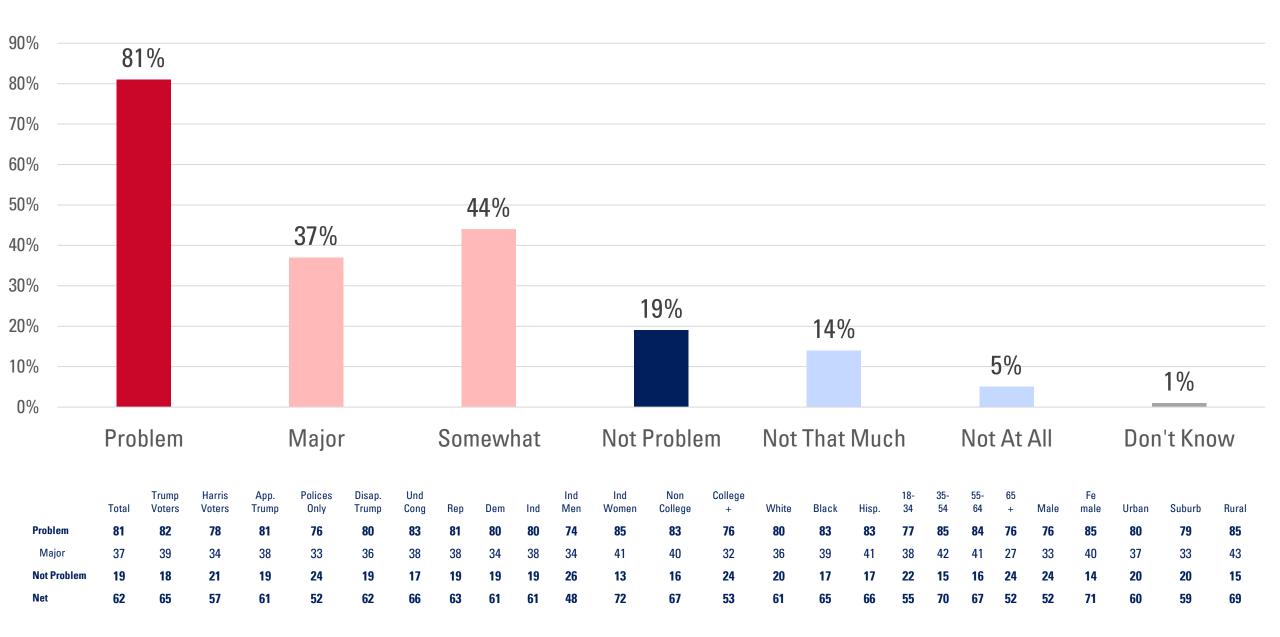
#### Most Important Issue: Combo Summary

	1 <sup>st</sup>	2 <sup>nd</sup>	Combo
	Choice	Choice	Choice
Economic	49	47	73
Inflation, Prices	23	17	40
Economy	13	12	25
Gov't Spending/Debt	5	6	12
Taxes	3	4	7
Affordable Housing	3	4	7
Jobs/Unemployment	2	4	6
Social	20	21	36
S.S./Medicare	11	9	20
Health Care	5	7	11
Education	2	3	6
Medicaid	2	2	4
Security	12	17	26
Border/Immigration	7	9	16
Nat. Sec./Terrorism	3	4	7
Crime & Drugs	2	4	6
Social Justice	16	13	25
Protecting Democracy	12	8	19
Clim. Change/Environ.	3	3	7
Race Relations	1	1	2
Abortion	3	3	6
Technology Regulation	1	1	1

#### Generally speaking, how would you rate America's economy overall, would you say it is very good, good, bad or very bad?



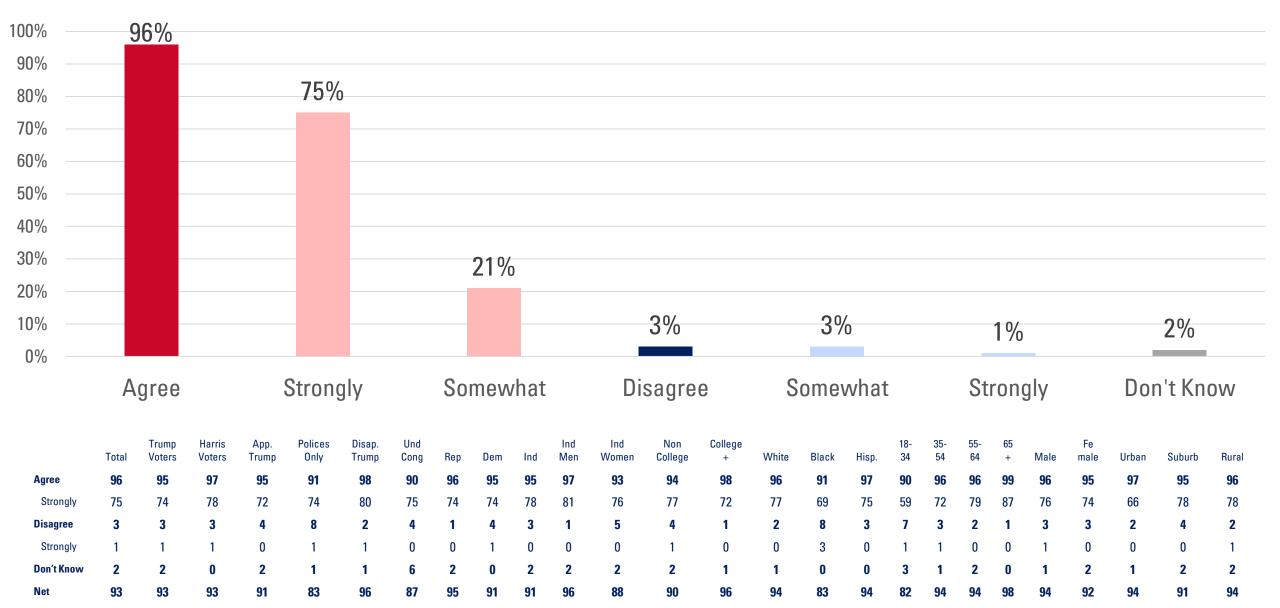
#### How big of a problem would you say inflation and the cost of living is for you and your family?



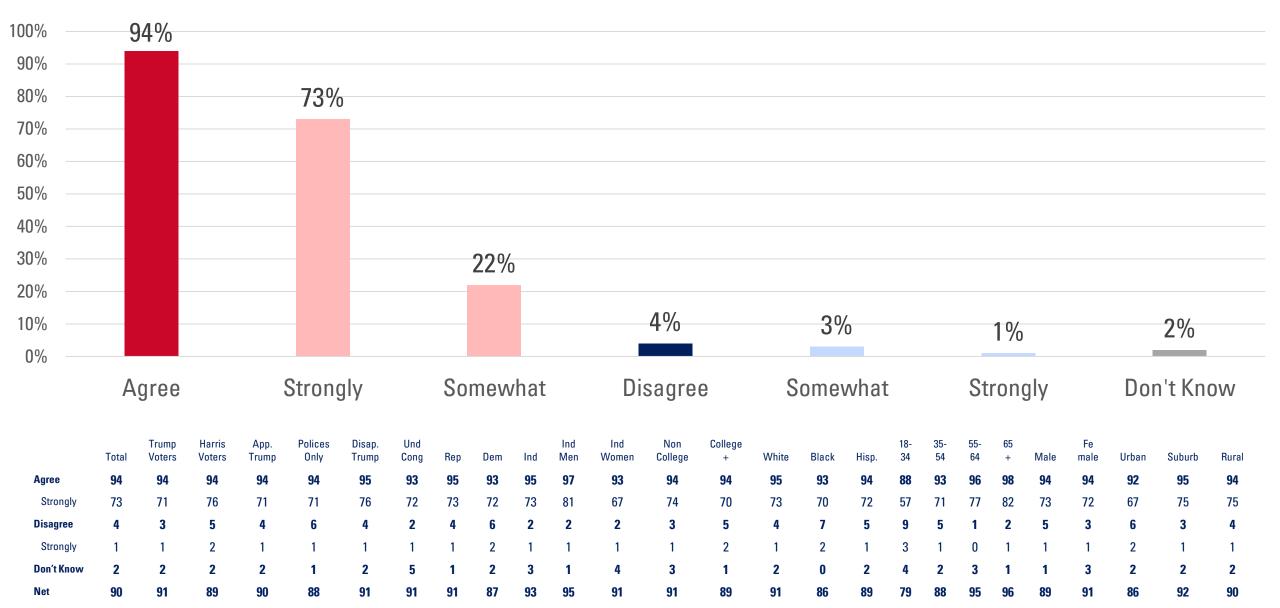
#### Agree or Disagree Statements: (split sample)

	Agree	Strongly	Somewhat	Disagree	Somewhat	Strongly	Don't Know	Net
Politicians need to stop dividing America and they need to do more to bring Americans together.	96	75	21	3	3	1	2	+93
It is important that both Democrats and Republicans come together to solve the problems that are facing America.	94	73	22	4	3	1	2	+90
Politicians need to do a better job of compromising on issues and working with members of the other party in a bi-partisan manner.	89	55	34	8	6	2	4	+81
While our country has some problems, I still believe America is the greatest country in the world.	78	46	32	17	11	6	4	+61
While racism and bigotry still exist in America, the United States is still the most diverse, tolerant, and accepting country in the world for all people no matter their backgrounds.	67	31	36	27	18	9	6	+40
While I may not agree with everything that Donald Trump and the MAGA movement say and stand for, I think they have a point about putting America and the American people first.	64	42	23	32	12	20	4	+33
The deck in America is still stacked against some Americans, especially against women and people of color.	58	28	30	37	19	18	5	+21
America has become so polarized and divided that unfortunately it can't be fixed.	51	16	35	45	28	17	5	+6

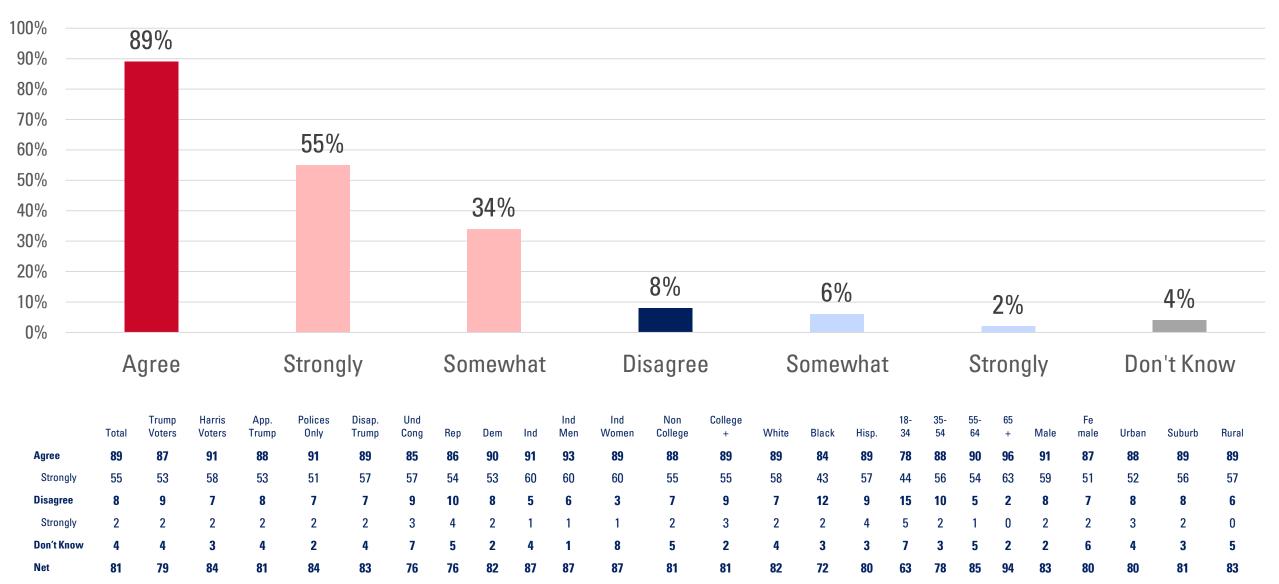
"Politicians need to stop dividing America and they need to do more to bring Americans together."



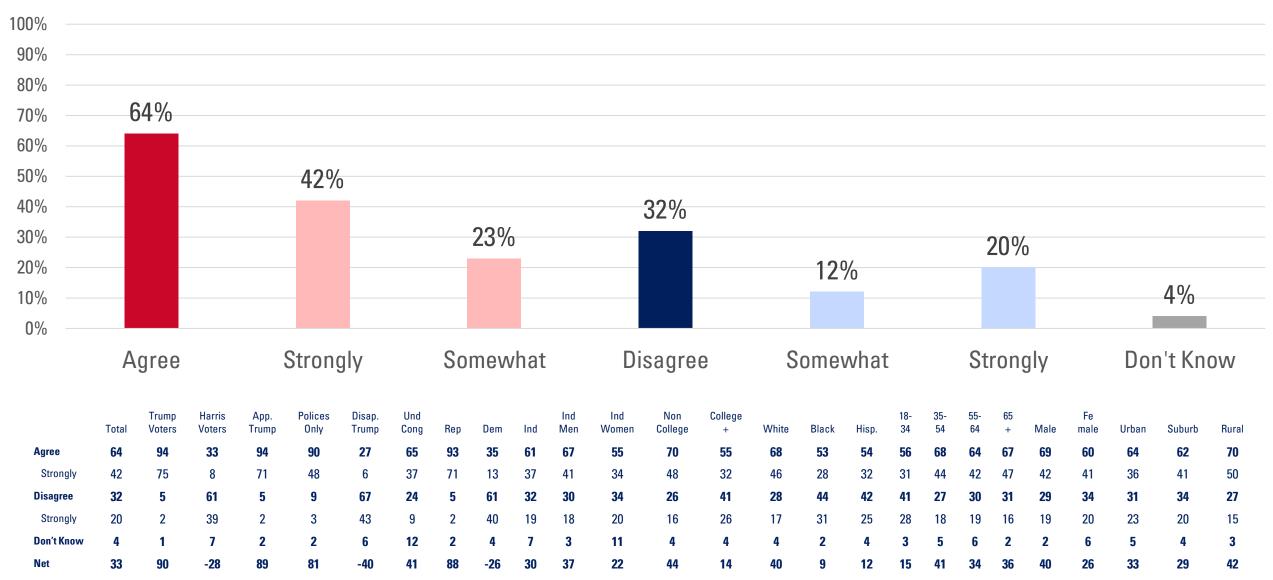
"It is important that both Democrats and Republicans come together to solve the problems that are facing America."



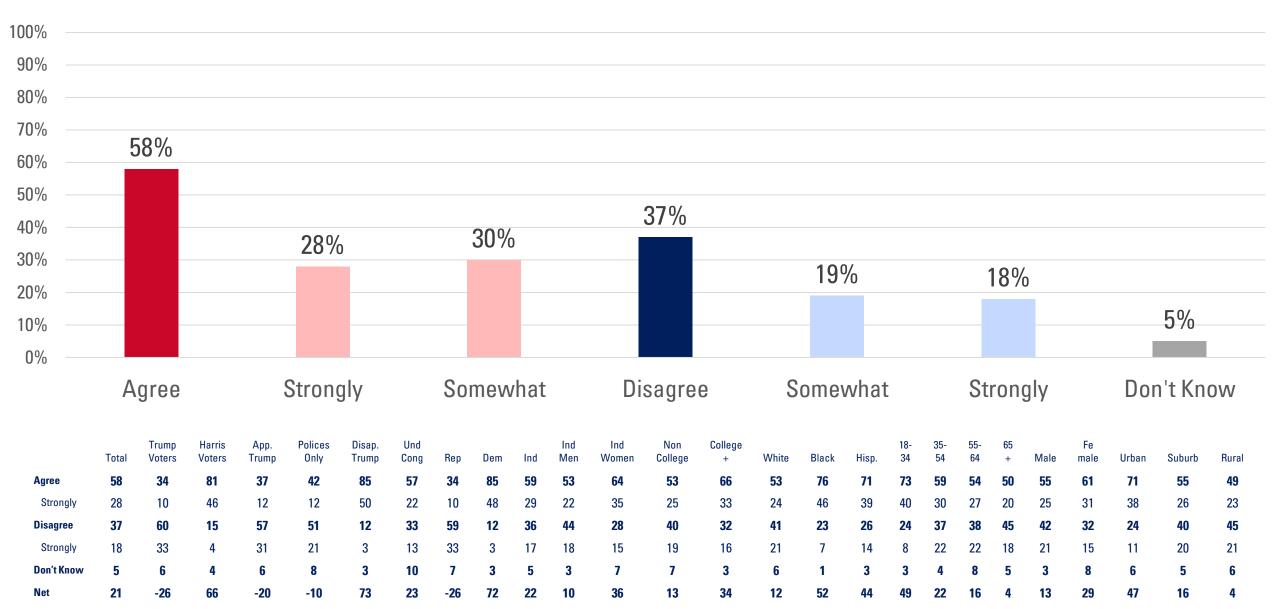
"Politicians need to do a better job of compromising on issues and working with members of the other party in a bi-partisan manner."



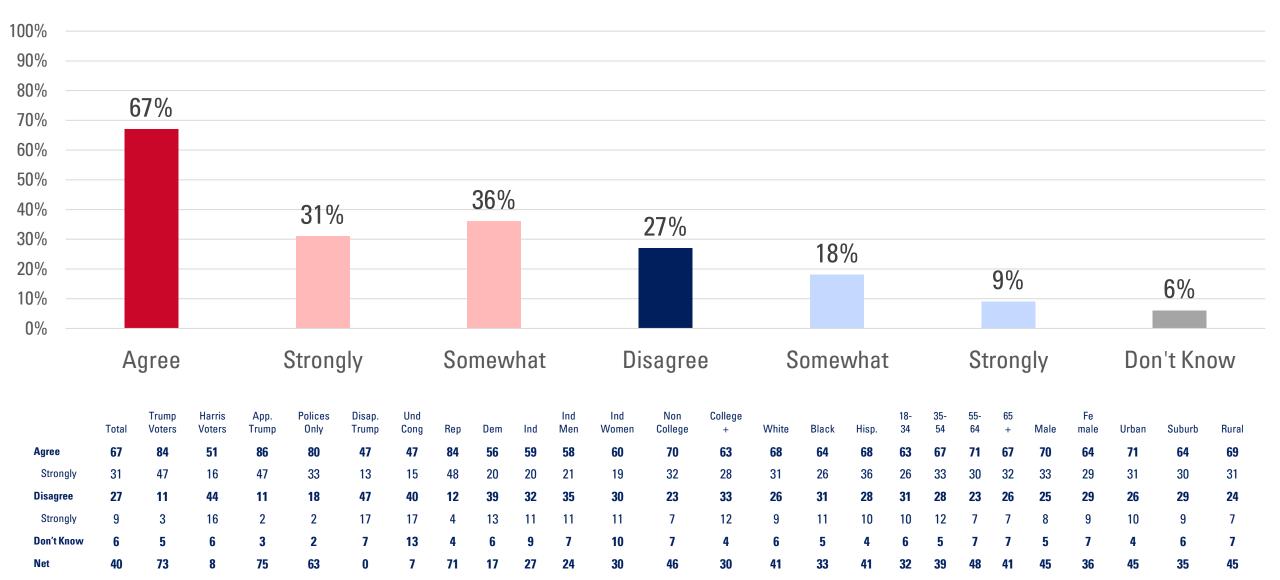
"While I may not agree with everything that Donald Trump and the MAGA movement say and stand for, I think they have a point about putting America and the American people first."



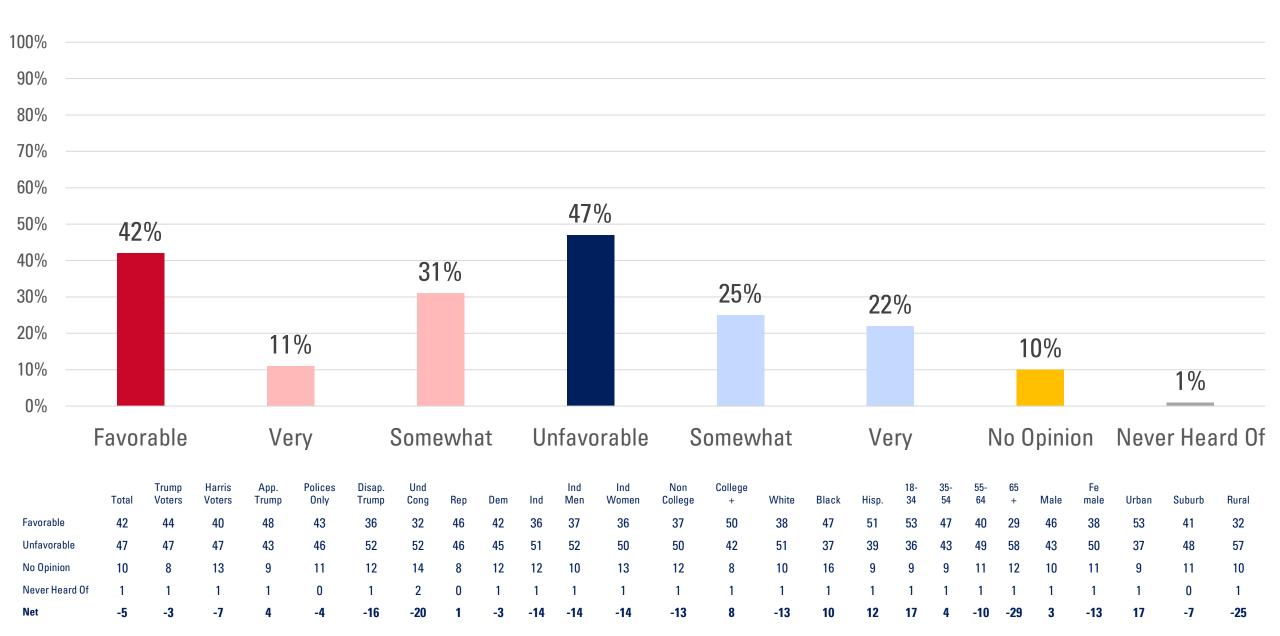
"The deck in America is still stacked against some Americans, especially against women and people of color."



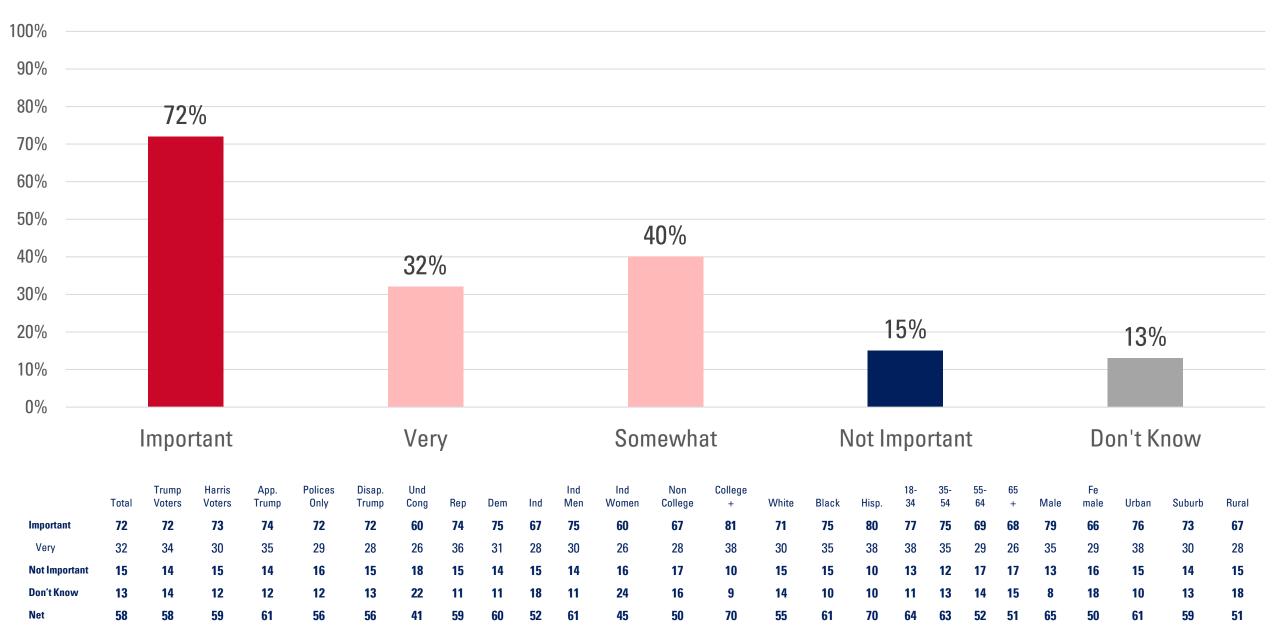
"While racism and bigotry still exist in America, the United States is still the most diverse, tolerant, and accepting country in the world for all people no matter their backgrounds.



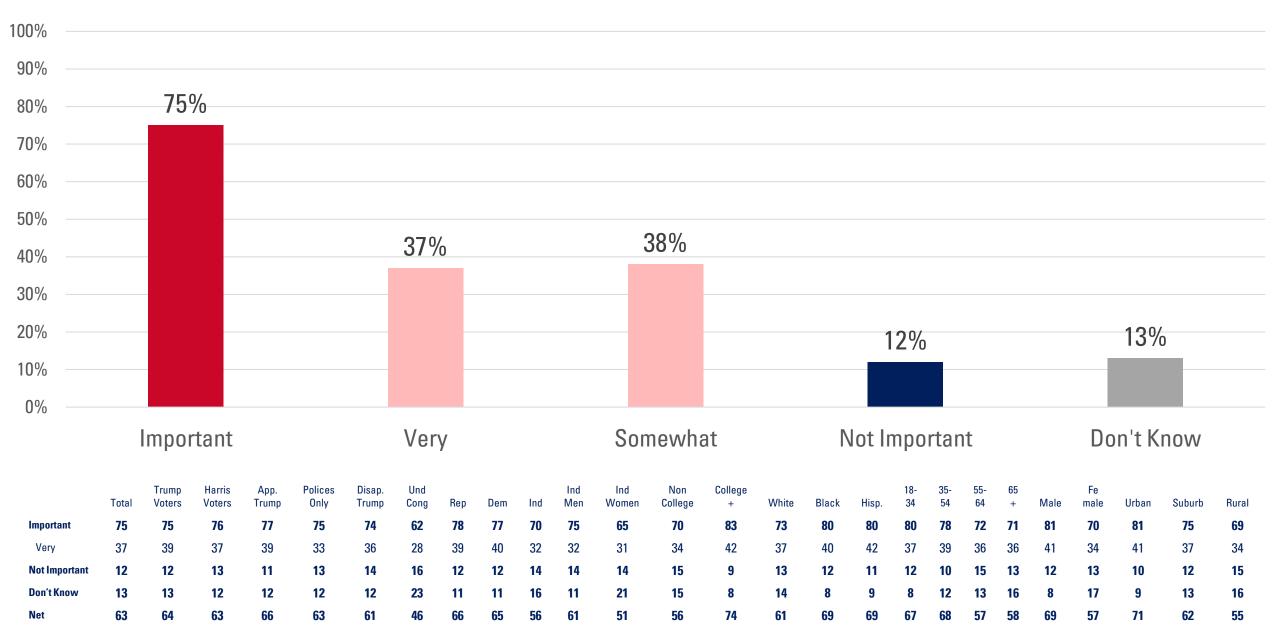
#### Image of Artificial Intelligence (AI)



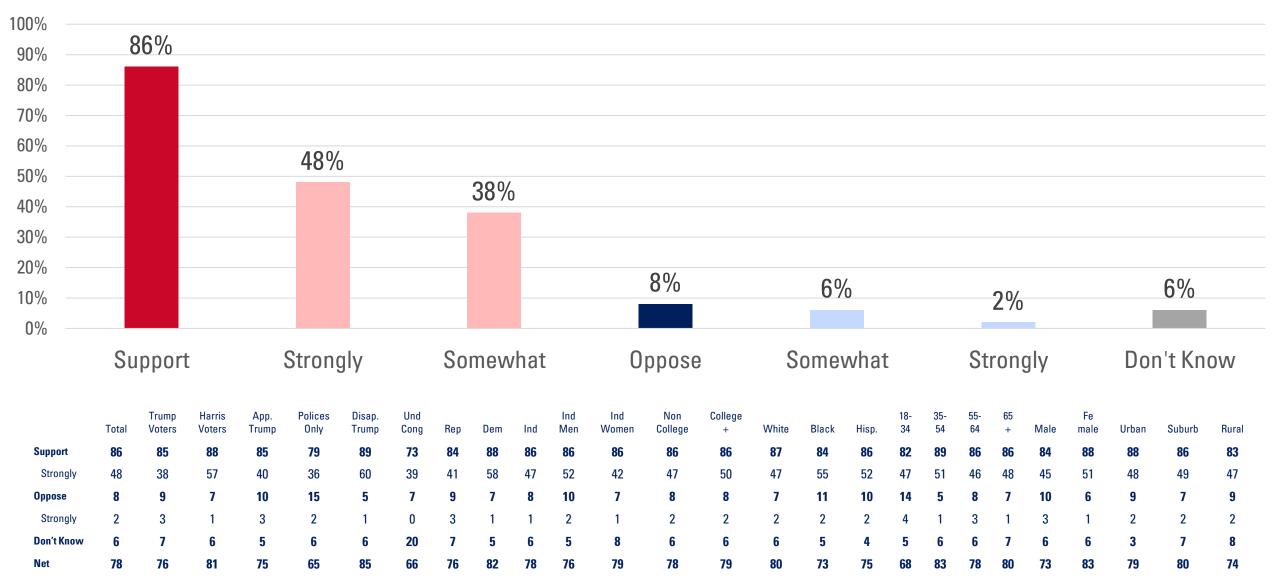
#### How important do you think leadership on Artificial Intelligence is to the future of America's economy?



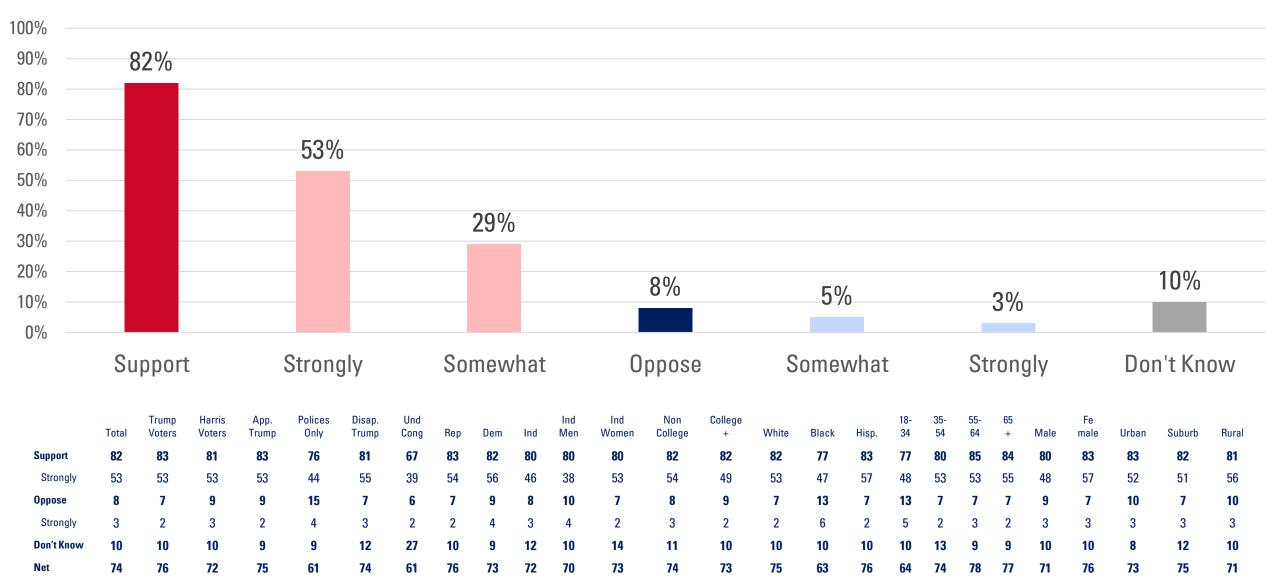
#### How important do you think leadership on Artificial Intelligence is to the future of America's national security?



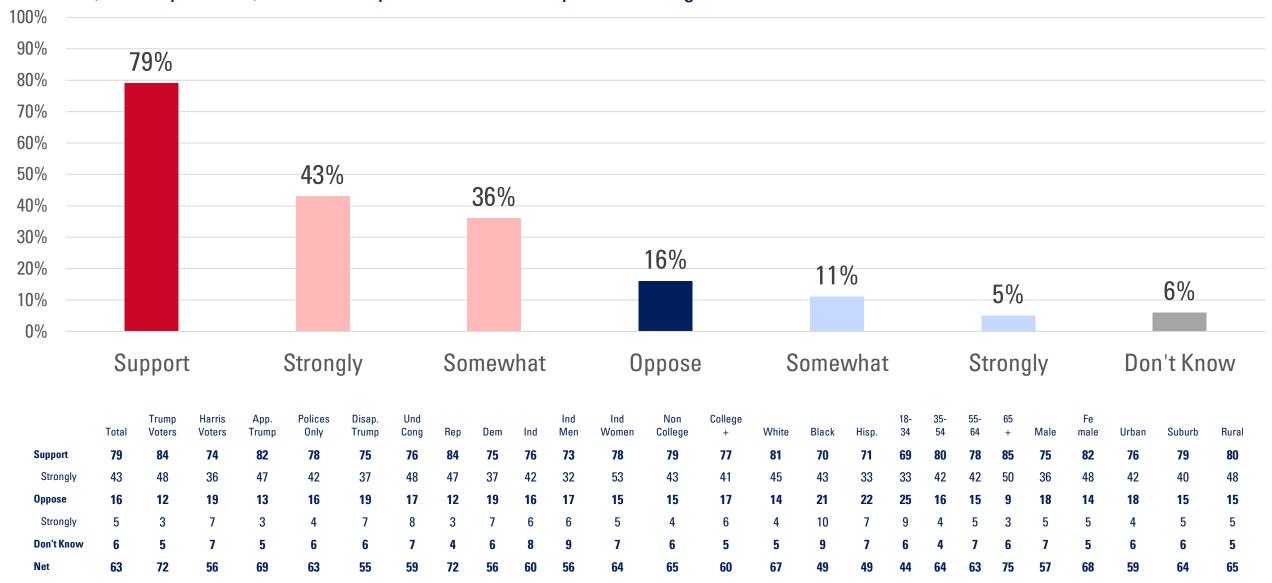
"Providing more federal government resources to state and local governments in order to replace dangerous lead pipes to make drinking water cleaner and safer."



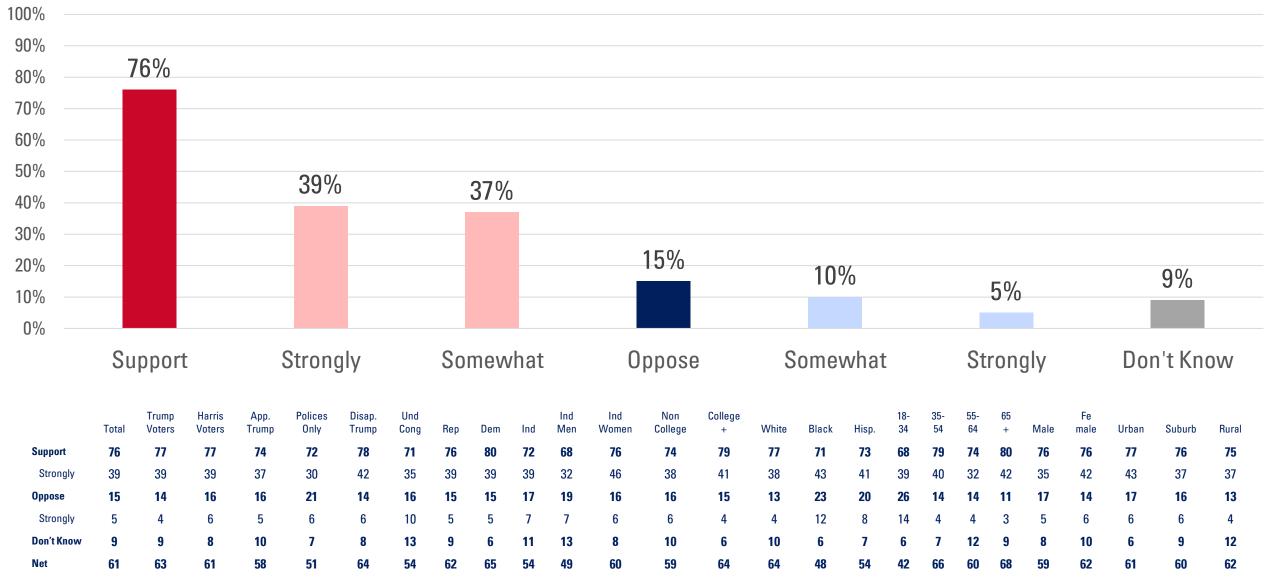
"Banning the pesticide known as paraquat in farming in the United States because it has been linked to Parkinson's Disease, cancer and other diseases."



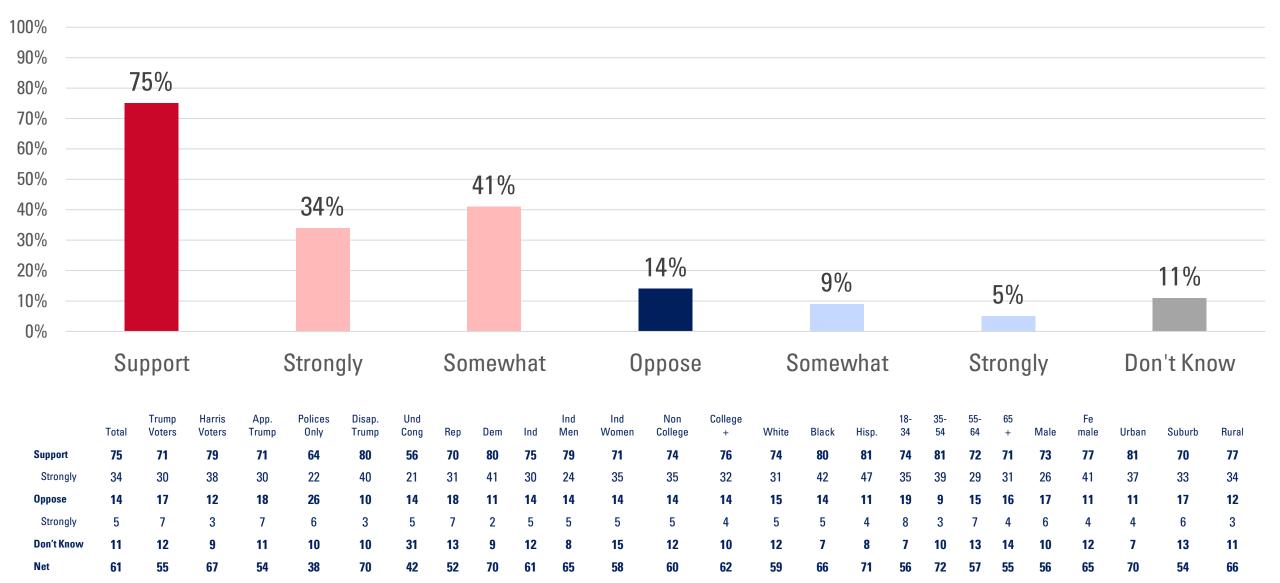
"Not allowing teenagers and younger children to use social media platforms such as Tik Tok, Facebook, Instagram, Snapchat, and X (formerly Twitter) without the permission of their parents or a guardian."



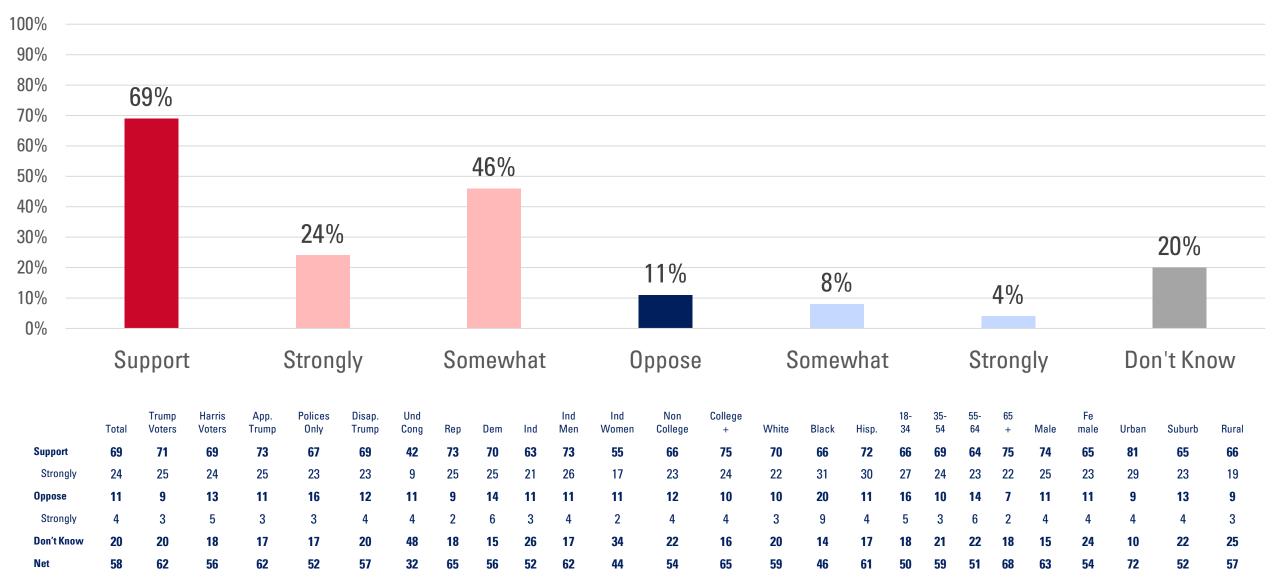
"Adding regulations on social media platforms such as Tik Tok, Facebook, Instagram, Snapchat, and X (formerly Twitter) to reduce mental health problems especially when it comes to teenagers and young adults."



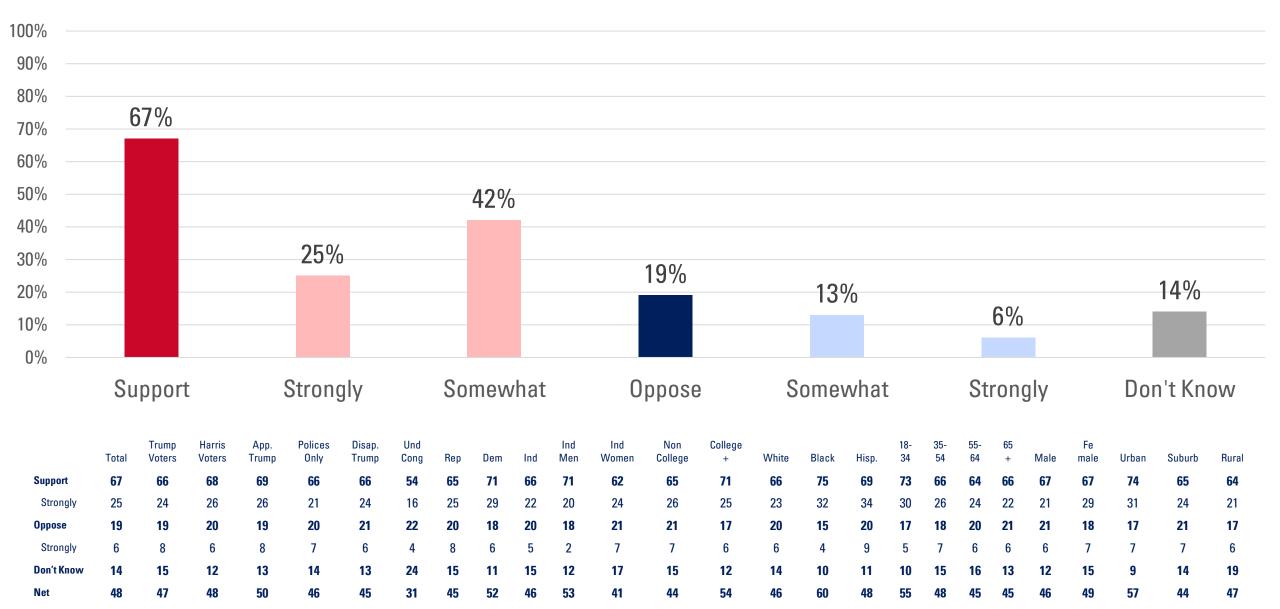
"The Federal government providing tax credits and funding for family and medical leave programs especially for small businesses."



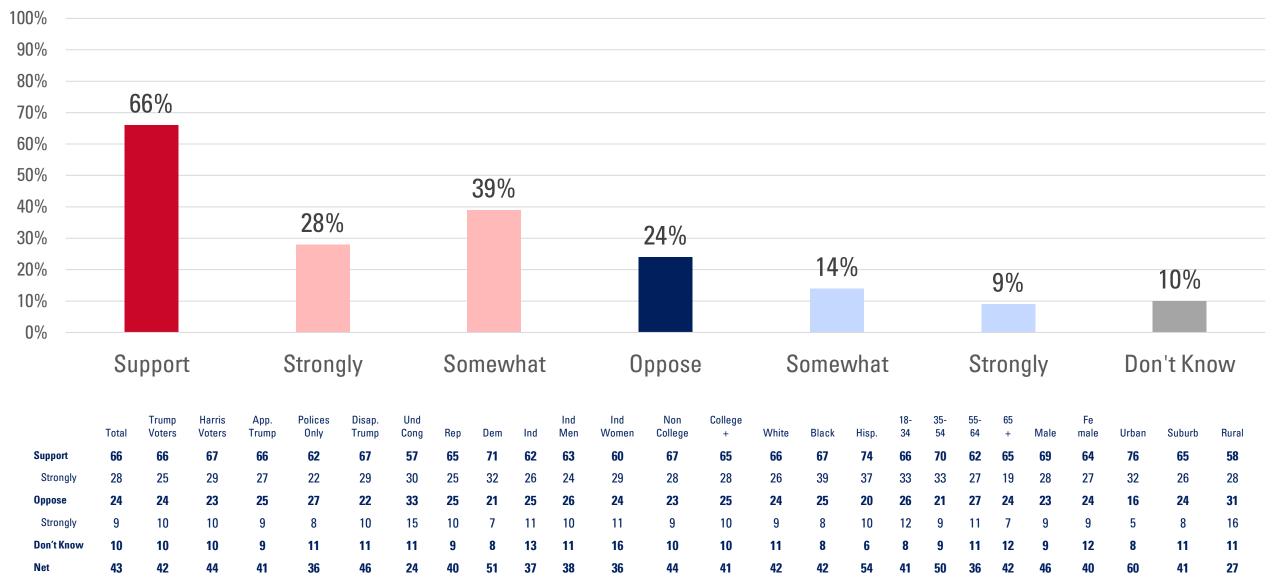
"Establishing a business tax credit for investments in worker training programs similar to the research and development tax credits that businesses currently enjoy."



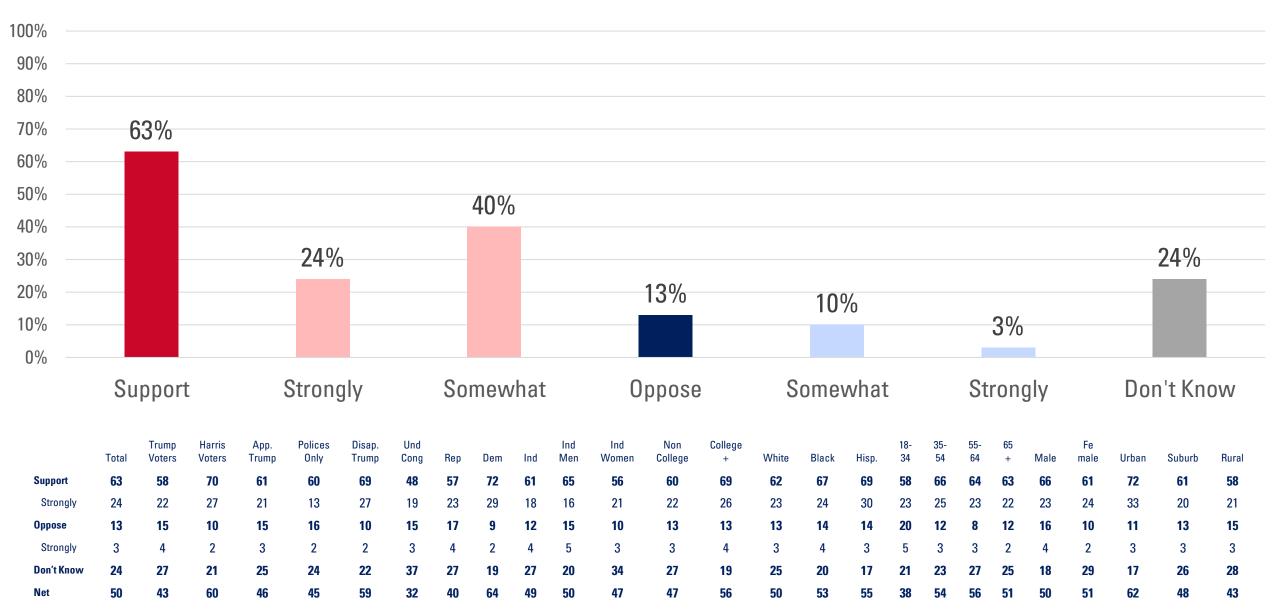
"Providing businesses with bigger tax incentives or deductions to open or expand childcare and early learning centers."



"Making local public schools more like community centers with expanded hours to help with child care and to help keep kids out of trouble."



"Expanding and promoting National Service programs such as AmeriCorps and Senior Corps."







## Thank You

For more information, contact:

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